

ERA
Economics Research Associates

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### An International Consulting Firm Focused on Economic Analysis

Economics Research Associates is an international consulting firm focused on economic analysis for the entertainment and leisure industry, real estate development, public-policy analysis, tourism, and economic development. Since its founding in 1958, ERA has completed over 14,000 assignments yielding unmatched experience in land use economics. In the process, the firm has made important contributions to some of the world's most innovative and successful development projects. Our projects span the globe and range from repositioning single land uses to New Towns planned over 30 years.

In broad terms, ERA assists private developers and public agencies in assessing the future economics and outcomes of real estate projects and economic development plans. ERA offers a diverse array of economic analysis and tools to answer complex problems.

- Market and Financial Feasibility Analysis
- Concept and Development Programming
- Project Definition and Pricing
- Business Organization and Marketing Strategies
- Repositioning and Disposition
- Economic Development Plans
- Demand Assessment for Public and Cultural Facilities
- Public-Private Partnerships
- Transportation and Joint Development
- Economic and Fiscal Impact

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Services

- Entertainment & Recreation
- Resorts & Hotels
- Golf Advisory Services
- Real Estate
- Economic Planning & Policy
- Public Assembly Facilities
- ERA Europe

About ERA

- List of Clients
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### Website Design

We have designed and developed multiple version of the Economics Research Associates website. The current site uses a blend of html pages and embedded flash media to enhance specific areas within the site. The website can be viewed at [www.econres.com](http://www.econres.com)